

## PRESS RELEASE

### **AEB Conference on Import, Export and Customs Compliance helps companies improve quality and reduce costs**

- **Hosted by AEB (International) Ltd in partnership with the Chartered Institute of Logistics & Transport CILT(UK)**
- **Wednesday, 28<sup>th</sup> March 2012, 10am to 3.45pm, Barceló Walton Hall Hotel, Wellesbourne, Warwickshire**



*The venue: Walton Hall Hotel, Warwickshire*

**Leamington Spa, 20<sup>th</sup> January 2012** – For supply chain executives, the continued uncertainty about the global economy means they have to focus on reducing costs without cutting down on quality. A conference hosted by AEB (International) Ltd will outline how they can achieve this, e.g. by taking advantage of simplified customs procedures, preferential benefits, automated customs procedures, EDI networks or implementing bonded warehouses – all while remaining compliant with customs and global trade regulations.

Organised in partnership with the Chartered Institute of Logistics & Transport (CILTUK), the conference “Import, Export and Customs Compliance - Improve Quality, Reduce Costs” will introduce current customs and global trade regulations, the risks associated with non-compliance, as well as trends, challenges and solutions. Case studies will explain the benefits of customs compliance programmes to streamline business processes, improve service levels and distribution efficiency and deliver cost savings in key areas of the supply chain. The following presentations have been confirmed:

- **Customs Management - Common Pitfalls and Recommendations**  
Anthony Griffiths, Partner, Strong & Herd Import Export Services
- **Customs Compliance - Procedures and Best Practices**  
Richard Bright, International Trade Development Liaison Officer, HMRC
- **Case study: Implementing a Bonded Warehouse**  
Bernd Stadtler, Head of Customs, Hugo Boss
- **The Role of Software in Global Customs Management**  
Mark Brannan, International Business Development Manager, AEB (International) Ltd

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Phil Lavin, Sales Manager at AEB (International) Ltd, said: “Many logistics professionals still consider customs and foreign trade regulations a necessary burden rather than an opportunity to save costs and streamline processes. But customs experts agree that companies that manage global trade and customs rules to their advantage and integrate them into their overall strategy are more competitive. By achieving faster border clearance and smooth import and export handling they ensure that goods are available on time, delivery promises are kept and - most importantly - a happy customer receives the product as ordered.”

The conference will take place on Wednesday, 28<sup>th</sup> March 2012, from 10am to 3.45pm at the Barceló Walton Hall Hotel, Wellesbourne, Warwickshire, CV35 9HU. Beverages, snacks and a complimentary lunch will be provided. Attendance is free for CILT members. Non-members will be charged a £20 administration fee. For further details, or to sign-up for the event, visit <http://www.ciltuk.org.uk/pages/iesearchres?eventcode=COR012> or contact the CILT membership services, tel: +44 (0)1536 740 104 or email: [membership@ciltuk.org.uk](mailto:membership@ciltuk.org.uk) quoting event code COR012.

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### **Contacts**

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### **Notes to Editors**

#### **About AEB (International) Ltd**

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 6,000 customers worldwide, supported by offices in the UK, Germany, Singapore, Switzerland and the US.

AEB’s core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks - even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a wide range of modules including Warehouse Management, Freight Management, Transport Management, Customs Management, Visibility & Collaboration and Compliance & Risk Management.