

Press Release

AEB Conference to explore true value of Supply Chain Visibility and Risk Management

- **Tuesday, 13th September 2011, 10am - 3.15 pm, Mallory Court Hotel, Leamington Spa, Warwickshire**
- **Organised by AEB (International) Ltd in partnership with the Chartered Institute of Logistics & Transport (CILT)**



The venue: Mallory Court Hotel.
Leamington Spa, Warwickshire

Leamington Spa, 28th June 2010 – A conference organised by AEB (International) Ltd will explore how supply chain visibility and managing risks create value, encourage investment and enhance shareholder value. Attendees will hear presentations and case studies from industry experts and network with peers. The conference takes place on Tuesday, 13th September 2011 at the **Mallory Court Hotel in Leamington Spa, Warwickshire.**

As more and more global supply chains stretch to include third and fourth party logistics providers, the potential dangers and costs of disregarding physical events and discrepancies outside a company's control can have significant adverse effects on the business. Visibility, risk management and business intelligence are crucial factors for corporations seeking continuous improvement.

AEB (International) Ltd's conference will explore the requirements and impacts of managing and understanding supply chain risks, the benefits of total visibility and the relevance of business intelligence for procurement, distribution and fulfilment as well as sustainable business growth.

Highlighting AEB's experience in delivering supply chain logistics solutions, the conference is designed to meet the needs of supply chain professionals and decision makers. Expert speakers will outline important developments in the supply chain management sector, and attendees will be able to ask questions and network with industry peers.

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The following presentations have been confirmed:

- **The Impact of Supply Chain Disruptions and Steps to Avoid them**
Nick Wildgoose, Head of Supply Chain Insurance, Zurich Insurance PLC
- **Driving Business Value from Supply Chain Visibility**
Prof. Alan Braithwaite, Chairman, LCP Consulting and Visiting Professor, Cranfield School of Management
- **Creating Visibility in the Transportation Element of the Supply Chain**
Mark Lincoln, EMEA Transport Manager / Logistics Manager UK and Ireland Sealed Air Ltd
- **Business Intelligence**
IBM, speaker to be confirmed
- **Managing Supply Chain Risks, Visibility and its Value Creation**
Phil Lavin, Sales Manager, AEB (International) Ltd

The conference is organised by AEB (International) Ltd in partnership with the Chartered Institute of Logistics and Transport (CILT). Attendance is free for CILT members and the official event listing can be found on the CILT website at http://www.ciltuk.org.uk/pages/iesearchres?_eventcode=COR008.

- Ends -

Contacts

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To find out more about AEB's supply chain management software solutions please contact AEB (International) Ltd., tel. +44 (0)1926 801 250, email: info@aeb-international.co.uk or visit AEB's website at www.aeb-international.co.uk.



Notes to Editors

About the Conferences

The conference will take place on Tuesday, 13th September 2011, from 10 am to 3.15pm, at the Mallory Court Hotel, Harbury Lane, Leamington Spa, Warwickshire CV33 9QB. Beverages, snacks and a complimentary lunch will be provided. Attendance is free for CILT members and non-members will be charged a £20 administration fee.

A full agenda can be downloaded from <http://www.ciltuk.org.uk/download/Agenda%20COR008.pdf>.

Bookings can be made online at <http://www.ciltuk.org.uk/download/COR008%20Booking%20Form.pdf>.

Alternatively, please call CILT Membership Services on tel: +44 (0)1536 740 104 or send an email to membership@ciltuk.org.uk, quoting event code **COR008**.

About AEB (International) Ltd

AEB is one of Europe's leading providers of supply chain logistics software, consultancy and services and has been delivering solutions to customers for over thirty years. The company has over 6,000 customers worldwide, supported by offices in the UK, Germany, Switzerland, Singapore and the US.

AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks - even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a wide range of modules including Warehouse Management, Freight Management, Transport Management, Customs Management, Monitoring & Alerting and Compliance.