

Press Release

Conference to explore efficiency improvements in Supply Chain Execution

- Tuesday, 30th November 2010, Walton Hall, Warwick
- Organised by AEB (International) Ltd in partnership with CILT

Warwick, 22nd October 2010 – A conference organised by AEB (International) Ltd in partnership with the Chartered Institute of Logistics & Transport (CILT) will explore strategies to improve efficiency in supply chain execution. The event will take place on Tuesday, 30th November 2010 at Walton Hall Hotel, Warwickshire, and will feature expert industry speakers.



The venue: Walton Hall, Warwickshire

The conference, titled **Managing Supply Chains: Moving Beyond the Recession**, will provide opportunities to get up to speed with the latest trends on supply chain performance evaluation, industry benchmarking, smarter transportation contracts, freight cost control strategies and solutions companies are putting in place to address business challenges as we move out of recession.

Highlighting AEB (International) Ltd's experience in delivering supply chain logistics solutions, the conference is designed to meet the needs of supply chain decision makers, who wrestle with the twin challenges of reducing costs and maximising efficiency and are looking to gain a competitive edge by investing in solutions that can deliver cost-savings in key areas of logistics including order fulfilment, freight cost management, transportation planning, supply chain visibility and more. Top industry speakers will outline important developments in the logistics sector. Participants will hear the following presentations:

- **Making Efficiency Improvements in the Supply Chain**
Prof. Alan Slater, Visiting Professor of Logistics, University of Huddersfield
- **Business Strategies for Economic Supply Chain Challenges**
Julie Herbert, Supply Chain Management Consultant – Stock Integrity, Unipart Expert Practices
- **Assessment and Evaluation of Supply Chain Performance**
John Perry, Managing Director, SCALA Consulting
- **Strategies and Planning in European Logistics**
Frederik Verzele, Transportation Manager BE & UK, Federal-Mogul

- continues -



- **The Role of Software in Supply Chain Efficiency Improvements**

Iqbal Pannu, Senior Solutions Consultant, AEB International

- Ends -

Contacts

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For details about AEB's supply chain management software solutions please contact AEB (International) Ltd., tel. +44 (0)1926 623 050, email: info@aeb-international.co.uk, or visit AEB's website at www.aeb-international.co.uk.

Notes to Editors

About the Conference

The conference "Managing Supply Chains: Moving beyond the Recession" will take place on Tuesday, 30th November 2010, at Walton Hall, Wellesbourne, Warwickshire CV35 9HU. The conference starts at 10am and will finish at approximately 3.15pm. Beverages, snacks and a complimentary lunch will be provided. Attendance is free for members of the Chartered Institute of Logistics & Transport (CILT). Non-members will be charged £20.

Bookings can be made online at <http://www.ciltuk.org.uk/download/cor003bookingform.pdf>. Alternatively, please call CILT Membership Services on tel: +44 (0)1536 740 104 or send an email to membership@ciltuk.org.uk, quoting event code COR002.

About AEB (International) Ltd

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 5000 customers worldwide supported by offices in the UK, Germany, Singapore, and the US. AEB's Warwick office celebrates its 10th Anniversary this year. AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks - even beyond the boundaries of the business.

The ASSIST4 suite offers comprehensive functionality via a wide range of modules including Warehouse Management, Freight Management, Transport Management, Customs Management, Monitoring & Alerting and Compliance.