

Press Release

## **AEB (International) Ltd to showcase Supply Chain Solutions at IMHX 2010**

- **Focus on transport and warehouse management**
- **Presentation on how logistics can be improved by using integrated outbound processes**



**Warwick, 17<sup>th</sup> August 2010 – AEB (International) Ltd has announced that it will exhibit at the International Materials Handling Exhibition (IMHX) at NEC Birmingham in November 2010. The company, a leading software provider in the fields of logistics and global trade, will focus its attention at the show on two key modules -**

**- of the supply chain management solutions suite ASSIST4.**

AEB's Sales Manager, Gursh Atwal, is also scheduled to give a presentation on how logistics can be improved by using integrated outbound processes, which will include packing stations, carrier labelling, freight shopping and document generation.

ASSIST4 is a comprehensive solution for all logistical processes in global trade. It can manage the entire warehouse process, from goods receipt to stock putaway, from picking and stock removal to packing, from complete freight document preparation to loading. By standardising and automating business processes in supply chain execution, logistical processes become more reliable and efficient. This in return helps companies to cut costs and remain competitive.

One company that has benefitted from ASSIST4 Warehouse Management is German medical technology manufacturer, ERBE Elektromedizin GmbH. The company develops, produces and distributes medical technology for hospitals and GP practices and has a global presence, with exports accounting for 80 per cent of revenue. Following the company's move into its new, 409,028 sqft logistics centre in 2007 the implementation of AEB's ASSIST4 software enabled a faster, more efficient and more customer-centred processing.

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This has led to an improvement in the quality of ERBE's logistics and a decrease in the risk of defects and costly returns. The selection of an integrated software package in which warehouse, transport and export processes are integrated in a single environment has paid off. ERBE customers now benefit from faster and more reliable deliveries and will also gain from future improvements, as ERBE continues to shorten lead times and exploit further cost-cutting potential.

ASSIST4 also creates transparency and provides a reliable basis to make the right decision about the planning, monitoring, control and continual optimisation of supply networks. Integrated compliance screening, which automatically checks all ship-to and bill-to parties against EU and US sanctions lists, ensures that no consignment is sent out to anyone with suspected links to terrorism.

AEB (International) Ltd's General Manager, Mark Brannan said: "Any modern supply chain management solution has to offer large firms visibility and control beyond the individual warehouse. It's important that companies are able to view all of their warehouses in a single system and also be able to manage all logistics processes outside of those warehouses – whether relating to the inbound or the outbound supply chain. ASSIST4 Warehouse Management does exactly that, and we look forward to demonstrating its core functionalities and unique features at IMHX 2010."

The International Materials Handling Exhibition (IMHX) takes place at NEC Birmingham from 16<sup>th</sup> to 19<sup>th</sup> November 2010. It is the UK's premier event showcasing thousands of products and services from all sectors of the logistics, materials handling and storage industries. The exhibition is a must for supply chain professionals and is brimming over with ideas to help reduce materials handling and logistics costs. AEB (International) Ltd will be exhibiting at Stand No. 19L136. Gursh Atwal will give a presentation on Tuesday, 16<sup>th</sup> November at 14:00.

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### **Contacts**

For further press information, or interview requests, please contact Andrea Krug, Krug Communications, tel. +44 (0)7740 245 867, email: [andrea@krugcomms.com](mailto:andrea@krugcomms.com).

To find out more about AEB's supply chain management software solutions, please contact AEB (International) Ltd., tel. +44 (0)1926 623050, email: [info@aeb-international.co.uk](mailto:info@aeb-international.co.uk).

### **Notes to Editors**

#### **About AEB (International) Ltd ([www.aeb-international.co.uk](http://www.aeb-international.co.uk))**

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years.



The company has over 5000 customers worldwide supported by offices in the UK, Germany, Singapore, and the US. AEB's Warwick office celebrates its 10<sup>th</sup> Anniversary this year.

AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks - even beyond the boundaries of the business.

The ASSIST4 suite offers comprehensive functionality via a wide range of modules including Warehouse Management, Freight Management, Transport Management, Customs Management, Monitoring & Alerting and Compliance.

#### **Further information about the International Materials Handling Exhibition (IMHX)**

IMHX 2010 (<http://www.imhx.biz>) takes place from 16th - 19th November at the National Exhibition Centre in Birmingham. It is the UK's only comprehensive event for the materials handling and storage industries and will feature all the industry's major players and many exhibitors will be presenting live and dynamic demonstrations. As well as forklifts and accessories, the show will feature a wide range of racking & shelving, storage systems, order picking solutions, cranes & lifting gear, IT and tracking systems, conveyors & automated systems, loading bay equipment, pallets & containers, health & safety products, third party logistics companies, recruitment & training specialists, flooring, packaging, financial services and warehousing.

AEB (International) Ltd will be exhibiting at Stand No. 19L136. On Tuesday, 16<sup>th</sup> November at 14:00. AEB's Sales Manager Gursh Atwal will give a presentation outlining how logistics can be improved by using integrated outbound processes.