

PRESS RELEASE

AEB (International) Ltd to showcase Supply Chain Solutions at Logistics Link South

- Logistics Link South 2011, 15th & 16th February 2011, Sandown Park Racecourse, Esher
- AEB will exhibit at stand no. 219

Warwick, 12th November 2010 - As a returning exhibitor to Logistics Link South, the established market-leading logistics and warehouse solutions event, AEB (International) Ltd will be showcasing their comprehensive supply chain management solutions portfolio at Stand 219. The event takes place on 15th and 16th February 2011 at the prestigious Sandown Park Racecourse in Esher, Surrey.



Logistics Link South 2011 brings together over 100 of the UK's best providers of products and services for logistics and warehouse management. The free seminar programme provides delegates with excellent opportunities to gain new insights into the most cost-effective methodologies and techniques to run a fully optimised and effective logistics network.

The conference - hosted by Logistics Manager Magazine - will feature sponsored seminars, end-user case-studies from top companies and several keynote addresses, which will tackle the latest hot topics for debate in the industry.

Mark Brannan, General Manager of AEB UK, said: "As supply chain managers are moving out of recession, they are looking to gain competitive edge by investing in solutions that increase efficiency and importantly, can deliver cost-savings in key areas of global logistics. For many years now, AEB's world has centred on integrated and modular solutions for foreign trade and supply chain management that meet such requirements. Our proven experience in streamlining SCM processes is extensive and includes automated freight cost reconciliation, carrier labelling solutions, smart packing stations, denied-party screening, event management and more. We're looking forward to introducing some of our latest solutions during Logistics Link South. "

- continues -



One company that has benefitted from ASSIST4 is London-based precision instrument manufacturer Stanhope-Seta, who were quick to adopt ASSIST4 as the software of choice to help them deal with their foreign trade operations. Christine Croston, Stanhope-Seta's Export Co-Ordinator, said: "Transferring from our manual process to ASSIST4 was a key move for us. The growth of our business depends on our ability to open and maintain our export markets. We're delivering goods worldwide and creating a variety of supporting documents. We have a very lean shipping department, and it's crucial that we maintain this process tightly. So the ability to switch to AEB's tools and get compelling results is a huge factor for us."

- Ends -

Contacts

For further press information or interview requests please contact Andrea Krug, Krug Communications, tel. +44 (0)7740 245 867, email: andrea@krugcomms.com.

To find out more about AEB's supply chain management software solutions please contact AEB (International) Ltd., tel. +44 (0)1926 623 050, email: info@aeb-international.co.uk, or visit AEB's website at www.aeb-international.co.uk.

About Logistics Link South

Logistics Link South takes place on Tuesday 15th February 2011 from 9.30 am - 4.00 pm and on Wednesday 16th February 2011 from 9.30 am - 3.30 pm, at Sandown Park, Portsmouth Road, Esher, Surrey, KT10 9AJ. For detailed directions please visit www.sandown.co.uk/pages/events-how-to-find-us.

AEB (International) Ltd will be exhibiting at stand 219. For further details about Logistics Link South, please visit <http://www.logisticslink.co.uk>.

Notes to Editors

About AEB (International) Ltd

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 5000 customers worldwide, supported by offices in the UK, Germany, Singapore, and the US. The company's Warwick office celebrates its 10th Anniversary this year.



AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks - even beyond the boundaries of the business.

The ASSIST4 suite offers full functionality via a wide range of modules including Warehouse Management, Freight Management, Transport Management, Customs Management, Monitoring & Alerting and Compliance.