

## PRESS RELEASE

### Logistics Link North: AEB (International) Ltd demonstrates how to streamline the Supply Chain and save costs

- Logistics Link North 2011, 27-28<sup>th</sup> September 2011, Doncaster
- AEB will exhibit at Stand no. 65



*Leamington Spa, 18<sup>th</sup> July 2011* - AEB (International) Ltd will be showcasing its comprehensive supply chain management solutions portfolio at Logistics Link North (LLN), which takes place in Doncaster from 27<sup>th</sup> to 28<sup>th</sup> September 2011.

Global supply chain managers are wrestling with the twin challenges of reducing costs and maximising efficiency while keeping the competitive edge. At stand 65 of this year's Logistics Link North, AEB (International) Ltd will demonstrate how to streamline supply chain execution and save costs at the same time.

Solutions to increase efficiency with AEB include:

1. Global Freight Costs: Automated Freight Invoice Control
2. Regulatory Compliance: Customs and risk management as an opportunity, not a burden
3. Supply Chain Visibility: Saving through planning, transparency and control

Many companies run separate software systems for different parts of their supply chain operations. With AEB's core product ASSIST4, it is now possible to operate a single system for end-to-end logistics, including international goods movements. The system provides for visibility throughout global supply chains and delivers a reliable basis for making the right decisions at the right time, from procurement and distribution to fulfilment.

During Logistics Link North, AEB will also introduce the latest version of its supply chain visibility solution, ASSIST4 Monitoring & Alerting. The module brings light to the supply chain, through mapping workflows, analysing trends, proactive event management, inventory and resource planning, tracking and automating business processes and much more. Visit stand 65 at Logistics Link North to find out more.

Claire Umney, General Manager, AEB (International) Ltd, said: "Increasing cost effectiveness in the supply chain is on the agenda of probably every company that is involved in shipping goods - and there is still a lot of room for improvement. For many years now, AEB's world has centred on integrated and modular solutions for foreign trade and supply chain management. Our proven experience in delivering logistics operational improvements is extensive and includes automated freight cost reconciliation, carrier labelling solutions, smart packing stations, supply chain visibility and more. We're looking forward to introducing some of our latest solutions during Logistics Link North".

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### **Contacts**

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To find out more about AEB's supply chain management software solutions please contact AEB (International) Ltd., tel. +44 (0)1926 801 250, email: [info@aeb-international.co.uk](mailto:info@aeb-international.co.uk), or visit AEB's website at [www.aeb-international.co.uk](http://www.aeb-international.co.uk).

### **Notes to Editors**

#### **About AEB (International) Ltd**

AEB is one of Europe's leading providers of supply chain logistics software, consultancy and services and has been delivering solutions to customers for over thirty years. The company has over 6,000 customers worldwide, supported by offices in the UK, Germany, Switzerland, Singapore and the US.

AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks - even beyond the boundaries of the business. The ASSIST4 suite offers full functionality via a wide range of modules including Warehouse Management, Freight Management, Transport Management, Customs Management, Monitoring & Alerting and Compliance.

#### **About Logistics Link North**

Logistics Link North will take place at Firstpoint, V3 Doncaster, DN4 5JQ, on 27th-28th September 2011.

For further details, please visit <http://north.logisticslink.co.uk/en/home.aspx>. AEB (International) Ltd will be exhibiting at Stand 65.