

AEB (International) Ltd announces Management Changes

Leamington Spa, 28th July 2011 – As part of its latest business growth strategy, AEB (International) Ltd has announced changes within its leadership team. Mark Brannan, General Manager, is moving on to the corporate role of International Business Development Director, while Claire Umney will assume responsibility for the management and continued development of AEB (International) Ltd as the new General Manager.

During his 11 years with the company, Mark Brannan has gained considerable experience advising companies ranging from SMEs to major multinational corporations on solutions for optimising supply chain performance. In his new role, Mark reports directly to AEB's CEO at the company's headquarters in Stuttgart, and the key focus of his global responsibilities is on developing new markets, key accounts and partner networks worldwide.

Mark Brannan said: "AEB's international expansion programme is crucial to the future success of the company, so I'm very happy to be taking a key role in this area. Our international presence has grown significantly during the last ten years and we are keen to expand into new markets and strengthen our position in some of our existing markets."

As UK General Manager, Claire Umney is looking to build on the growth of the company in recent years and further develop the company's reputation as a leading provider of software solutions and consultancy in supply chain and logistics. Claire's ambitious business development plans include expansion of current staff levels, a significant increase in UK market share and further establishing local brand recognition.

Claire has been working with AEB (International) Ltd since 2008, when she joined as a Project Manager. Her wealth of experience in the Logistics and Supply Chain sector has been integral to the UK business and its success. Claire's responsibilities during the past 12 years in industry include business process consultancy, business development and software solution implementations, ranging from warehouse and transport management to carrier and customs management and regulatory compliance. Claire Umney said: "We are at a very exciting juncture in AEB's development as a global company, and I am happy to be leading the UK business into the future. We have an excellent and expanding product portfolio as well as an experienced and motivated team to drive our success. I am looking forward to the challenges ahead."

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