

## PRESS RELEASE

### AEB (International) Ltd to attend The Supply Chain Forum 2011

- Supply Chain Forum, 1<sup>st</sup> March 2011 at Whittlebury Hall near Silverstone



THE SUPPLY CHAIN FORUM AT WHITTLEBURY HALL  
1ST MARCH 2011, WHITTLEBURY HALL

Warwick, 12<sup>th</sup> November 2010 – AEB (International) Ltd is once again amongst a select number of top suppliers who will be

participating in The Supply Chain Forum, which will take place on 1<sup>st</sup> March 2011 at Whittlebury Hall, near Silverstone, Northamptonshire.

Participating solutions providers are professionally assessed and then matched by the event organisers with relevant supply chain professionals, based on an elaborate online profiling system.

Mark Brannan, AEB (International) Ltd's General Manager, said: "We are delighted and proud to be taking part once again in The Supply Chain Forum. This is an excellent event to keep up-to-date with activities in the logistics world, to network and develop business opportunities."

"Our experience in delivering comprehensive supply chain solutions is extensive and includes automated freight cost reconciliation, carrier labelling solutions, smart packing stations, denied-party screening, supply chain visibility and more. We're looking forward to discussing some of our latest solutions during The Supply Chain Forum. "

The Supply Chain Forum 2011 will play host to over 100 of the UK's leading logistics and supply chain professionals and over 40 top providers of logistics and supply chain solutions. Now in its fourth year, the event delivers product and service providers unrivalled new business opportunities with the top end of the supply chain market place.

The special event concept of this high level supply chain management conference allows senior logistics and supply chain professional to participate in a top class conference programme, benefit from amazing networking opportunities and enjoy pre-scheduled face-to-face meetings and dedicated access to product and service providers, who can deliver up to date industry solutions.

- Ends -



### **Contacts**

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To find out more about AEB's supply chain management software solutions please contact AEB (International) Ltd., tel. +44 (0)1926 623 050, email: [info@aeb-international.co.uk](mailto:info@aeb-international.co.uk), or visit AEB's website at [www.aeb-international.co.uk](http://www.aeb-international.co.uk).

### **Notes to Editors**

#### **About AEB (International) Ltd**

AEB is one of Europe's leading providers of supply chain logistics software and has been delivering solutions to customers for over thirty years. The company has over 5000 customers worldwide, supported by offices in the UK, Germany, Singapore, and the US. The company's Warwick office celebrates its 10<sup>th</sup> Anniversary this year.

AEB's core product - ASSIST4 - is the comprehensive solution suite for all logistics processes in global business. ASSIST4 offers a complete set of business services for end-to-end logistics, including international goods movements, making it possible to standardise and automate business processes in supply chain execution. ASSIST4 also creates transparency and provides a reliable basis for making the right decisions about the planning, monitoring, control and continual optimisation of supply networks - even beyond the boundaries of the business.

The ASSIST4 suite offers full functionality via a wide range of modules including Warehouse Management, Freight Management, Transport Management, Customs Management, Monitoring & Alerting and Compliance.

#### **About The Supply Chain Forum**

The Supply Chain Forum at Whittlebury Hall 2011 will take place on Tuesday, 1<sup>st</sup> March 2010 at Whittlebury Hall, Near Towcester, Northamptonshire NN12 8QH. Suppliers undergo a rigorous data profiling process and are then matched to relevant supply chain professionals for pre-scheduled, face-to-face meetings. Attendance as a delegate is free of charge, but strictly by personal invitation. For further information about The Supply Chain Forum 2011, please visit <http://www.land.logisticsforum.co.uk>.